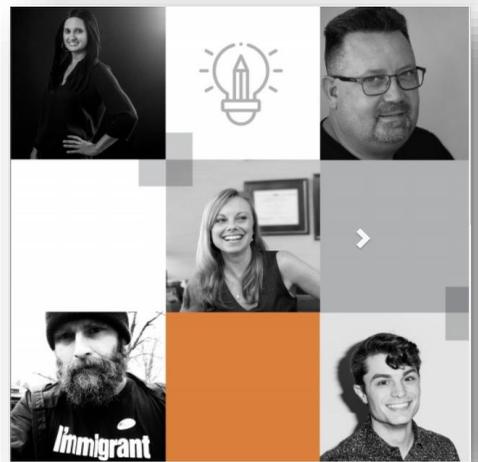
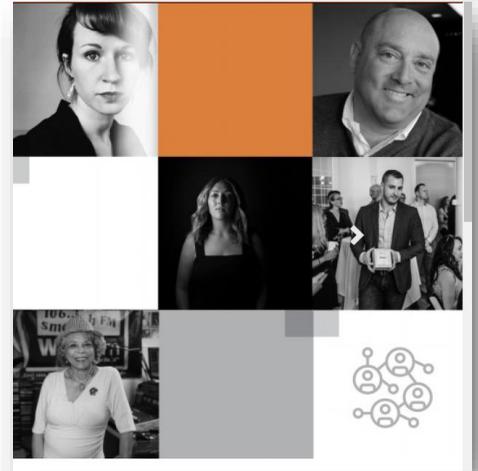


About US

The Advertising Club of Western Massachusetts is a not-for-profit member organization serving all creative industries.

We're writers, designers, printers, agencies, photographers, web designers, marketers and media. We're CDs, AEs, CEOs, students, rookies, and old hands. Since 1909, when we started as the Publicity Club, we're the people who create; the people who buy; and the people who sell creative.

We nurture future creatives. We hire creatives and we execute creatively.



The 2021 Creative Awards

The Ad Club Creative Awards are the region's premiere design, advertising, and marketing awards show.

Attended by area influencers, business owners, and allegedly a mayor or two, it is thrown by the Ad Club of Western Massachusetts which is celebrating its 112th anniversary.

The 2021 Creative Awards will be happening in person on Tuesday, September 14th at Union Station in Northampton.

The show is set to reflect and celebrate all the hard work and dedication our members have put into projects over the past year.



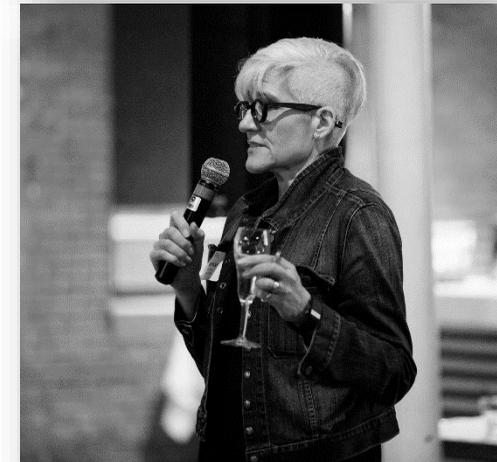
Champagne Toast \$150

EXCLUSIVE Sponsorship (Sold)

The Champagne Toast is one of our most valued and looked forward to part of our Annual Creative Awards Show. The sponsor of the Champagne Toast will help cover the cost for a glass of Champagne for each guest and deliver a quick toast at the end of the show to all the work done and submitted!

We plan to have at a minimum 100 guests in attendance and up to 150! Attendees are small-medium sized business owners, agencies, creative directors, videographers, photographers, account managers, copywriters, magazine editors, media reps, and more!

By joining us in this sponsorship, you will also receive a Facebook post and be mentioned in our email blasts promoting the event to all our members!



Category Sponsor \$500

Multiple Sponsorships

As a category sponsor, your logo will be placed on screen before the winners for the specific category you are sponsoring and a quick elevator pitch about your company will be read by the host.

We plan to have at a minimum 100 guests in attendance and up to 150! Attendees are small-medium sized business owners, agencies, creative directors, videographers, photographers, account managers, copywriters, magazine editors, media reps, and more!

By joining us in this sponsorship, you will also receive a Facebook post and be mentioned in our email blasts promoting the event to all our members!

Categories: Will be determined after submissions are complete, but we can speak with you on categories of possibility.



DESSERT BAR SPONSOR: \$250

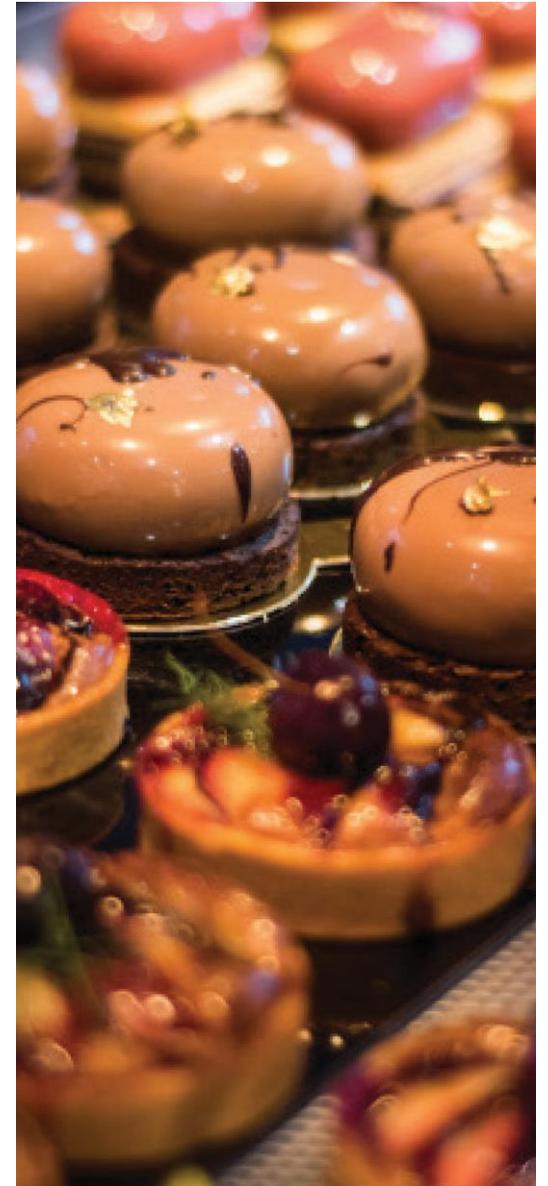
EXCLUSIVE Sponsorship (SOLD)

Company logo on a table dedicated to the dessert bar

A custom printed centerpiece featuring your company logo will be created by our illustrator on event-themed signage. This will go at the center of the dessert bar available at the show.

We plan to have at a minimum 100 guests in attendance and up to 150! Attendees are small-medium sized business owners, agencies, creative directors, videographers, photographers, account managers, copywriters, magazine editors, media reps, and more!

By joining us in this sponsorship, you will also receive a Facebook post and be mentioned in our email blasts promoting the event to all our members!



FOOD STATION SPONSOR: \$300

EXCLUSIVE Sponsorship

Company logo on a table dedicated to the dessert bar

A custom printed centerpiece featuring your company logo will be created by our illustrator on event-themed signage. This will go at the center of the dessert bar available at the show.

We plan to have at a minimum 100 guests in attendance and up to 150! Attendees are small-medium sized business owners, agencies, creative directors, videographers, photographers, account managers, copywriters, magazine editors, media reps, and more!

By joining us in this sponsorship, you will also receive a Facebook post and be mentioned in our email blasts promoting the event to all our members!



TABLE SPONSOR

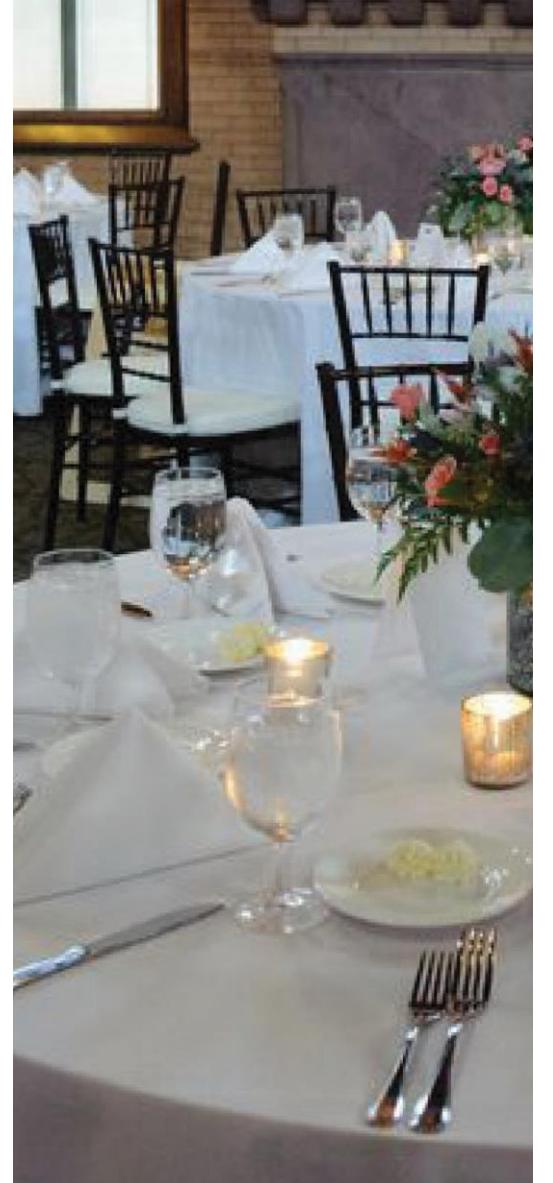
\$200 investment - 15 available -10 remaining

Company logo on a table for 10 people

A custom printed centerpiece featuring your company logo will be created by our illustrator on event-themed signage. This will go at the center of a 10-person table named for your company.

We plan to have at a minimum 100 guests in attendance and up to 150! Attendees are small-medium sized business owners, agencies, creative directors, videographers, photographers, account managers, copywriters, magazine editors, media reps, and more!

By joining us in this sponsorship, you will also receive a Facebook post and be mentioned in our email blasts promoting the event to all our members!



Hand Sanitizer (SOLDOUT)

EXCLUSIVE Sponsorship

These items will be placed on the table as a take home gift for each attendee of the show.

We will then provide back trade, even with the cost spent. We will determine this by the invoice and will provide traded items such as; social media posts, inclusion in email blasts, mention during the award show and possibly trading membership costs.

Why Carve: The Audience will be filled with Creative and Marketing Agencies, Media, Designers, Freelancers, Videographers, Photographers and other business leaders from Western Mass. What better way to connect with them to show your services that they may be interested in for person or business needs (Video and Photo shoots!)

